IJSSCS

International Journal of Social Science and Community Service

Framing Analysis of Street Race Ancol News on Metro TV

Tubagus Ryan Ramadhan¹*, Medo Maulianza²

¹*Broadcasting, STIKOM InterStudi, Jakarta, Indonesia*

²*Communication Studies, STIKOM InterStudi, Jakarta, Indonesia*

E-mail: ¹⁾ tubagusryan1999@gmail.com, ²⁾ medo.maulianza@binus.ac.id

ARTICLE INFO

*Coresponding author:
Tubagus Ryan Ramadhan
tubagusryan1999@gmail.com

ABSTRACT

This research is motivated by the inaugural Street Race event initiated by the Metro Jaya Police Chief in early 2022, during which various news programs on Metro TV made several special broadcasts about the Street Race implementation process related to the Metro Jaya Police's efforts to overcome the problem of illegal racing that often occurs in big cities. This research aims to understand why Metro TV is framing the issue of Street Race implemented by Polda Metro Jaya and then associated with Robert N. Entman's framing analysis and how the program constructs it. The literature review in this research includes Mass Communication, Mass Media, Television News, Framing Analysis, Framing Theory According to Robert Entman, and Framing Tools. This research applies a descriptive analysis approach. The descriptive method is used to explore or investigate the events under study. This research describes how framing is formed in news programs, focusing on two dimensions, namely issue selection and emphasis on certain aspects of the issue. The results of the research show the prominence of framing in the reality of the construction of the news of the Inaugural Street Race in Ancol, that the street race event, which was initiated by the Metro Jaya Police Chief, received support and appreciation from various parties, ranging from the Chairman of the Indonesian Motor Association (IMI), Motorsport Observers to the Motorcycle Community. Through the use of this positive framing framework, it succeeded in constructing a narrative that supported police actions in overcoming the illegal races that often happen.

Keywords: Mass Media, News, Framing Analysis, Television

1. Introduction

Current technological developments have a major impact on the role of mass media. Mass media has an important role because it functions as a channel for conveying information to the wider community and the general public who use the media. The freedom to use mass media raises public awareness to participate in governance. This condition can encourage better governance and democracy. Basically, mass media is a center for disseminating various types of knowledge by organizing activities in a public environment that is free, voluntary, and affordable for all members of society. Mass media has a special function, namely connecting the balance between sender and receiver, reaching a larger audience (Romli, 2016).

The mass media is expected to produce news that describes the reality that actually occurs in everyday life. However, sometimes there are other interests that cause differences between the reality of the news and the actual reality. There is evidence that can be chosen as news, while some are not. This can be seen from the subjects who become sources, the issues that are most influential in reporting an event, and how the news is presented in the media. All of these things cause the media to have the ability to create a second reality. Each

medium has its own ideology and approach to interpreting and understanding events, which results in the creation of a second reality. With different ideologies, the media can report the same facts in different ways. Therefore, the mass media itself has a variety of roles, including influencing the attitudes and behaviors of individuals, groups, or society as a whole (Wazis, 2012).

Currently, television mass media is still the leading media for the public in displaying news from events or politics. Based on research conducted by Neilsen Indonesia in eleven major cities in 2021, that there was an increase from the average audience level of 12%, there was an increase to 13.8% or equivalent to 1 million viewers. The duration of watching television has also increased by more than 40 minutes (Tupani, 2020). The increase in viewership is also influenced by television in the news program category. It is undeniable that nowadays many television stations show news programs, even though the television is not a type of news television (Rayhan, 2020). The number one news media ranking is still held by TVRI, followed by Kompas TV and Metro TV (Tupani, 2020).

Metro TV is a privately owned news television station in Indonesia established by PT Media Televisi Indonesia, which is part of the Media Group led by Surya Paloh. Surya Paloh also has ownership of Media Indonesia and Lampung Post. On November 25, 2000, Metro TV officially started its first broadcast in Jakarta, currently Metro TV is included in the list of the ten best television stations (Prabowo, 2021). Metro TV broadcasts a wide variety of news, both events and politics, such as Q&A, Selamat Pagi Indonesia, Metro Siang, News Line, Prime Time News, Top News, and others. Metro TV also obtained a quality index score of 3.50, which is superior to TV One and Kompas TV (Prabowo, 2021). Therefore, researchers will examine some of the news programs that have long been on air at Metro TV stations, such as Top News, Sisi Metropolitan and Metro Pagi Primetime.

Since the beginning of 2020, Metro TV's news program has been intensively covering one of the social events that continues to this day is the illegal racing activities carried out by some individuals who are dominated by teenagers. Generally, these wild races are carried out by a pair of individuals, using motorbikes that have been modified in certain workshops that have gained the trust of the wild racing perpetrators (Pradita and Surata, 2019). This practice of illegal racing has been going on for a long time, as many people are involved in this activity especially at night. Illegal racing often occurs in big cities, such as the case of illegal racing that occurred in the city of Jakarta as in Suharyanti and Sutrisni (2020). Lack of racing facilities or circuits is one of the problems faced by illegal racers to express their skills in racing.

The police have also conducted regular patrols to deal with illegal racing activities that are very dangerous for road users and the surrounding community. Various policies have been made by the police but there are still many people who violate them. Direct approach efforts have also been intensified by various parties, not only the Police but also government agencies. There are various factors that influence the practice of illegal racing which eventually develops into a form of gambling with stakes reaching tens of millions. Racing can be defined as a competition to achieve the highest speed, while "wild" refers to a state of disorder. Generally, illegal motorcycle racing can be defined as the activity of competing for the speed of motorized vehicles without clear rules, without official licenses, and carried out in secret to avoid law enforcement (Rahadyanto, 2014).

Based on information from Indonesia Police Watch (IPW) regarding illegal racing, data shows that in 2015, there were 28 incidents of accidents related to illegal racing activities in Indonesia. The accidents resulted in 41 individuals being victimized, with 31 of them losing their lives and 10 being injured. The number of casualties from illegal racing in 2015 was higher than the previous year, 2014, when 29 people died and five were injured due to their involvement in illegal racing. Regions that have a high risk of accidents due to the practice of illegal racing in Indonesia include West Java, West Sumatra, South Sulawesi, Aceh, Jambi, and Yogyakarta (Maulina, 2022).

In addition, based on traffic accident reports from the Polda Metro Jaya (PMJ) jurisdiction from January to December 2020, there were 6,299 accident victims involving motorcycles. Of these, 455 people died, and the material losses incurred reached IDR 7.5 billion (Arifin, 2021). Such actions can be classified as social problems because they cause significant inconvenience or even harm to the community. Law No. 22/2009 on Road Traffic and Transportation contains provisions that prohibit illegal racing activities. The provision is contained in

Article 115 letter b of Law No. 22 of 2009 which states that drivers of motorized vehicles are prohibited from racing with other vehicles on the road.

In order to reduce the wild racing action, in 2022 Polda Metro Jaya in collaboration with the Indonesian Motor Association (IMI) and several communities made a breakthrough or a new breakthrough by creating a "wild" but "official" racing event, namely Street Race. This event is expected to invite illegal racers to reduce the action of racing on public roads, by being facilitated to a safer place and not disturbing public comfort. For this reason, Polda Metro Jaya initiated the inaugural Street Race event, which was held for the first time on January 16, 2022 in Ancol, North Jakarta. This is a form of support to wild racing enthusiasts who face difficulties in renting circuits. By organizing this event, it is hoped that the practice of illegal racing can slowly disappear (Huda, 2023).

In conducting this research, researchers focused on the news in the Metro TV news program on the Street Race Ancol show since the beginning of January 2022. Using the framing analysis method in analyzing the Street Race Ancol event. Framing analysis is a creative process that can produce different conclusions, depending on the analytical approach used, even though it refers to the same case (Eriyanto, 2017). This research is based on social construction theory, which lies between social definition and social facts. This is because the reality of everyday life has subjective and objective dimensions that need to be considered (Mulyana, 2015). One of the models that can be used in the application of framing analysis to understand the construction carried out from the media is the model developed by Robert N. Entman. This is due to the important contribution made by Entman in developing the basis of framing analysis to study media content (Riauan et al., 2020).

Entman's concept can explain the issue selection stage and expose certain aspects of reality through the media. Entman's framework concept is used to describe the process of selecting and prioritizing some aspects of reality through the media (Mulyana, 2015). After passing these stages, the analysis is carried out through four stages, namely (1) Problem Definition (defining the problem), (2) Cause Diagnosis (identifying the cause of the problem), (3) Moral Judgment (making a moral judgment), and finally (4) Handling Recommendations (presenting recommended solutions) (Eriyanto, 2017). By conducting framing analysis research, it aims to reveal how the mass media builds reality construction. As a result, this research is titled Framing Analysis of Ancol Street Race Coverage on Metro TV.

The problem formulation for this research, namely: "How Metro TV Frames the issue of ancol street race implemented by Polda Metro Jaya". In this study, researchers realize the importance of setting problem boundaries to maintain focus and facilitate discussion. This research also aims to understand why Metro TV is framing the Street Race issue implemented by Polda Metro Jaya. As for knowing the causes, consequences and solutions in reducing the number of illegal racing activities in Jabodetabek. This research specifically analyzes the Street Race Event in the context of communication research.

Academically, it is hoped that this research will contribute to enriching and expanding understanding in the field of communication, especially in the context of the media. Practically, the results of this research are expected to increase the understanding of students who are interested in learning about the existence and importance of framing in the mass media. While from a social perspective, this research is expected to increase public awareness to be more critical in observing the news content presented by the media. Thus, the function of mass media as a provider of information, education, and social control can be fulfilled properly. This research is a note for future research that wants to discuss news framing analysis in the Department of Communication Science.

2. Literature Review

2.1. Mass Communication

Mass communication can be done through various mass media, be it electronic or print. The term "mass communication" itself comes from the development of the concept of media of mass communication in its early stages. The media in question refers to media produced by modern technology (Nurudin, 2013).

Mass communication effects are the impacts or changes that occur as a result of the mass communication process. Mass communication has the ability to influence, change, or shape the thoughts, attitudes, and behavior of individuals or groups at large. according to (Effendy, 2019), there are three general impacts of mass communication, as follows:

a) Cognitive effects occur when various mass communication messages affect changes in consumers' knowledge, views, and opinions about the things they receive. This effect relates to the dissemination of knowledge, skills, beliefs, or information communicated through the media.

b) Affective effects occur when various mass communication messages cause changes in consumer feelings. This can cause consumers to feel emotional or feel less unhappy about something after listening to radio broadcasts, reading newspapers, and watching television. This effect is associated with changes in attitudes or values felt by individuals.

c) Conative effects occur when various mass communication messages influence individuals in determining whether or not to take an action. This effect relates to observable changes in behavior, including changes in patterns of action, activities, or behavioral habits influenced by these media messages.

2.2. Mass Media

The role of media has a significant impact on the effectiveness and success of communication in mass communication (Pradana and Anggraini, 2022). Mass media cannot operate independently, but rather involves the role of individuals who are in charge of processing information before it is delivered to the audience. These individuals are often referred to as gatekeepers, who have an important role in controlling and selecting information that will be conveyed to the audience. They are responsible for managing information in accordance with the media's vision, mission or orientation.

In addition, the mass media also functions as a mass communication medium from press activities in conveying data to the public regarding social phenomena or events that occur in social life. This mass media covers various aspects of life, both from relationships with social, economic, political, cultural issues, or other sectors of life. The main purpose of mass media is to provide accurate, relevant and useful information to the public. Being an effective means of communication occurs when there is harmony between the information provider and the recipient of the information (West and Turner, 2013).

Mass media has an institutional nature, which means "those who manage the media consist of many individuals involved in collecting, managing and presenting information". Mass media also has a one-way nature, which means "the communication that occurs does not encourage dialog between sender and receiver. If there is any reaction or feedback, it is usually time-consuming and delayed." In addition, mass media is also open, meaning that "the message conveyed can be received by anyone and anywhere regardless of age, gender, or ethnicity" (Cangara, 2010). Therefore, it can be concluded that the existence of mass media in people's lives has a very important role. Mass media is a vital component that cannot be ignored, because mass media remains a vital component that must be properly considered and controlled in order to provide positive benefits to society.

2.3. Television News

As electronic media, information conveyed to audiences through mass media cannot be heard and seen again directly because the process is very fast. In this context, electronic media, such as television and radio, communicate information using audio and visual elements in real-time. So the audience needs to pay attention to both the sound and the images conveyed. They must focus their attention on the narration, interviews, news reports, or visual content displayed on the television layer. Television is a form of mass communication media, which has the main characteristic of its linear or one-way operation (linear communication). This means that all content such as news, information, entertainment, and education is delivered through television in a one-way manner, which means that the audience only acts as a recipient of messages without any feedback that can be given directly at that time. Thus, audiences in the context of television are considered passive recipients because they only receive messages delivered through the medium without having the ability to respond

directly (Oramahi, 2015). Television also delivers its messages in a very simple way. Television has a short and fast nature of message delivery, known as cursory or transitory message delivery. In this case, messages on television must be easily understood with a glance and do not require the same level of concentration as when reading.

Based on Djamal and Fachruddin (2011), a television program can be considered successful when the format of the program is well-defined. The format of a television program is a basic design of the television program concept, which is the basis for creativity and production design. The format is divided into several criteria according to the purpose and target audience of the program. News is one of the main components in mass media besides opinions. The main task of journalists in the editorial section of a press publication or mass media is to find news material and organize it in an organized manner (Romli, 2016). The public or audience has a need for news as a source of information needed to take appropriate steps in responding to an event. An interesting news design is news as objective facts, where the news must be factual and not affected by personal viewpoints or certain interests.

2.4.   Framing Analysis

Drawing on previous studies conducted by (Muhammad et al., 2017), when discussing framing in television broadcast production techniques, there are various methods of framing objects that have the aim of supporting the formation of a particular reality or story. the concept of framing has become a commonly used term to explain the stage of selecting and emphasizing certain aspects of a reality by the media. Framing analysis represents a multidisciplinary approach used to analyze communication phenomena and activities. Framing analysis focuses on how the media produces news. The prominence of frames in a news text is the result of the relationship between the text and the receiver. However, the appearance of a frame in a text does not guarantee that the frame will directly influence the thinking of the audience (Mulyana, 2015). The media selects, connects, and highlights events with the aim that the message of the event is more quickly understood and memorized by the audience.

In addition, framing is a strategy used by the media in presenting events. In this presentation, the media emphasizes certain parts, prioritizes certain aspects, and enlarges certain ways of telling stories about an event or reality (Sobur, 2012). The last element in framing is treatment recommendation, which involves emphasizing the resolution of a problem. This element is used to see the preferences or expectations of journalists regarding the resolution of the problem at hand. The solution is highly dependent on the perspective and view of the event, as well as who is considered to be the cause of the problem.

2.5.   Framing Theory Based on Robert Entman

Framing can be a significant research paradigm in the context of political communication. This is because framing has important implications in the struggle for political power, where news text frames constructed by the media can influence the perceptions and thoughts of the audience, thus showing the identity of actors or interests competing for dominance in the text (Mulyana, 2015).

Entman's concept of framing provides a consistent way to uncover the power of communication texts. Framing analysis can adequately explain the impact on individual consciousness caused by the transmission of information from places resembling language, expressions, news reports, and novels. Robert N Entman sees framing in terms of two main aspects, namely topic selection and emphasizing or prioritizing aspects of reality. These two factors can further refine news framing through the process of selecting which issues are worth displaying and emphasizing news content. It is the journalist's point of view that determines the truth he chooses, highlights, and refutes. Behind all this, deciding which side to take inevitably goes through the values and basis on which journalists participate in the information production process.

2.6. Framing Device

In practice, framing involves selecting issues and emphasizing certain aspects of reality to be presented prominently for attention in terms of strategy, discourse, labeling and prominent headline placement. In this effort of prominence, there is a possibility of influencing the audience's stronger memory and attention. The concept of framing made by Robert N Entman also relates to giving meaning, meaning, evaluation, and recommendations in a theme, with the aim of emphasizing the framework of thinking about events that are still being discussed.

Table 1. Data Analysis Using Robert N. Entman's Model

Define problem	How is an event/issue perceived? As what? Or as what kind of problem?
Diagnose causes	What is considered to have caused the event? What is regarded as the cause of the problem? Who (actor) is seen as responsible for the issue?
Make moral judgement	What moral values are presented to explain the problem? What moral values are used to legitimize or question its validity?
Treatment recommendation	What solutions are proposed to address this problem or issue? What steps need to be taken to resolve this problem?

Source: Eriyanto (2017)

Finally, the perspective can determine what facts and steps will be taken or omitted.

2.7. Previous Research

In this study, the research reference that researchers used was a study entitled "Framing Analysis of "Jokowi 3 Period" News in Online News Portals" by Fiqih Cahya Pradana, who is a student majoring in Communication Science at STIKOM Interstudi. The study uses the theory of social reality construction and uses Robert N. Entman's framing analysis model, which focuses on discussing news impressions about Jokowi 3 periods on the online news portals Tempo.co and Viva.co.id. The purpose of this research is as a reference to find out the framing of Jokowi 3 period news using Robert N. Entman's framing model displayed by Tempo.co and Viva.co.id. The difference with the researcher's research is that the data analysis technique uses two types of online news portal media. While researchers use the results of news information in news programs on Metro TV, which airs special news on the Ancol Street Race event.

Then the researcher also used another study with the title "Framing Analysis of Inews Siang Segment "2019 Indonesian Choices" by Tubagus Muhammad Rayhan, who is a student majoring in Communication Science STIKOM Interstudi. This study discusses the news framing of the program around iNews siang in the "2019 Indonesian Choices" segment, which includes news about the campaign activities of presidential and vice presidential candidates who are competing in the 2019 presidential election. The purpose of this research is as a reference to find out how the Seputar iNews Siang program framed the news in the "2019 Indonesian Choices" segment. The difference with the researcher's research is that the unit of analysis only uses 1 news program with a special segment. Meanwhile, the researchers used information collection techniques through observation of the results of in-depth interviews with sources and also documentation from more than one type of news program on Metro TV.

In the last previous research, from Rakhmania Nur Inayati, with the title "Framing Analysis of News Coverage of the Case of Violation of the Code of Ethics by the Speaker of the DPR in the Talkshow Program "Mata Najwa and "Indonesia Lawyer Club". researchers use this research as a reference to understand how to analyze media framing in talkshow-shaped news shows based on Westertahl's concept of objectivity, hierarchical models, and social reality construction theory. This research discusses the news coverage of the Code of Ethics Violation Case committed by the Speaker of the House of Representatives, through the news media shows "Mata Najwa" and "Indonesia Lawyer Club". The difference with the researcher's study is that it uses 2 news programs from 2 different television stations. While the researcher focuses on all news programs on Metro TV in the focus of the inaugural Street Race event in Ancol.

3. Methodology

This research refers to the concept of framing analysis as one of the text analysis approaches included in the realm of constructivist studies. Recognizing that the reality of social life is not a natural reality but the result of construction. Therefore, constructivist paradigm framing analysis focuses on understanding how an event or reality occurs. In communication studies, this constructivist paradigm is often referred to as the paradigm of meaning creation and exchange (Eriyanto, 2017). Therefore, in this study researchers used the constructivist paradigm, because it is believed that the constructivist paradigm can fundamentally evaluate human behavior. Believing that human behavior can be shaped in the context of social reality (Mulyana, 2015).

3.1. Descriptive Qualitative Research

In this research, a qualitative approach was chosen when writing a scientific article entitled Framing Analysis of Ancol Street Race News on Metro TV, with the approach used to examine the situation in the development of science. This approach follows a natural perspective that positions humans as the main instrument and source of data for research (Ikbar, 2012). This research will infer human behavior through fundamentals. The goal is to describe how framing occurs in Metro TV's Street Race Ancol coverage.

The essence of a research method lies in the existence of the functions and objectives to be achieved through its use. This approach follows a natural perspective that positions humans as the main instrument and source of data for research. The scientific method refers to an approach that is based on scientific characteristics, which include rational, empirical, and systematic. This rationality refers to the basis of research that is based on logic and reasonable human reason. It indicates that the research can be observed and tested through direct observation or data collection based on real experiences. Systematicity reflects that the research follows regular, logical, and consistent steps to achieve the research objectives in an organized manner (Sugiyono, 2016).

In this study, researchers utilized a descriptive analysis approach. In the descriptive method, it will explore or explain the social conditions that are the object of research in depth (Sugiyono, 2016). The purpose of descriptive research is to gain an understanding of the presence of independent variables, be it one or more variables (independent variables), without making comparisons with other variables (Sugiyono, 2016).

3.2. Data Collection Technique

In this research, the author involves two data sources to obtain data, namely primary data and secondary data.

a) Primary data, which is the main source of information used in this research. The data consists of three news stories in the form of video interviews with sources in news programs on Metro TV, which were taken from the beginning to the end of January 2022. In addition, there are also several additional data sources used, such as screenshots of video news, books, journals, the internet, and other references relevant to the research theme.

b) Secondary Data is information obtained from previous research, automotive influencer YouTube channels, websites, social media, and other documents related to the Ancol Street Race event. This data is used to complement information that supports the research objectives.

The purpose of the research focus aims to provide limitations to researchers in setting research objectives so that it is possible to clarify the data collected, processed, and analyzed in a study (Moleong, 2017). The focus of this research is to examine how Metro TV television stations package news in selected news programs such as Top News and Primetime on the coverage of wild racing or Street Race in Ancol during January 2022.

Some of the methods used in data collection in this research include documentation and literature study.

a) Documentation

The data collection process involved analyzing the news coverage of an illegal but legal racing event, the Street Race in Ancol, from early to late January 2022. This data was obtained from Metro TV publications

through the Top News news program at 21:39 WIB, Metro Pagi Primetime at 05:40 WIB and Sisi Metropolitan at 15:45 WIB. Identification was carried out by reviewing images as well as audio and visuals derived from interviews with sources conducted during the event.

b)   Literature Study

It acts as a tool for researchers to collect detailed and accurate data, and helps researchers in explaining a concept related to research problems. The aspect that is the focus of the research is the data analysis unit consisting of visual, text, and audio elements used as a unit to analyze media framing in the Metro TV television station news program.

3.3.   Analysis Data Technique

The data analysis technique applied in this research is framing analysis. Through this framing analysis, the research aims to reveal how the news program on Metro TV forms an understanding and interpretation of the topic presented by framing the news of Street Race Ancol. By applying the framing conceptual framework developed by Robert M. Entman, the researcher explains the news coverage of the Ancol street race event by Polda Metro Jaya, with the following stages:

1)   First: Researchers collected all news reports on the news program on the Metro TV Youtube channel containing news of the Street Yace ancol event on January 16, 2022. Then formed an arrangement of its framing framework based on the Robert M. Entman model.
2)   Second: The researcher analyzes the news and then provides an interpretation based on the framework developed by Robert M. Entman. The news will be analyzed based on four main structures as follows:
a)   Defining the problem. This is the first component that we can look at above the main frame. It describes how the journalist understands the event or problem when it occurs.
b)   Diagnosing the cause. This is the skeleton component in determining who is determined to be the main protagonist of an event. Because here, what can refer to what, but also who depending on the context.
c)   Making moral judgments is a component in the framework used to support opinions to describe the problem at hand. The thoughts cited are related to things that are familiar and close to the listener.
d)   Emphasis on the issue refers to what the journalist wants. The method chosen to solve the problem varies depending on the perspective of the event and the person deemed responsible for the problem. The solution depends on the angle taken and who is identified as responsible for the problem (Elvras Jaya, 2019).

In Robert N. Entman's concept, framing basically refers to how to provide interpretation, explain definitions, evaluate, and provide recommendations in speech to highlight a certain frame of mind regarding the events discussed. As a result, Entman's concept basically refers to the way of giving definitions, explaining, evaluating, and giving directions in a discourse to highlight a certain frame of mind with the event being discussed.

3.4.   Research Object

The object of this study is the resource persons in the Street Race Ancol broadcast on Metro TV. To find out the point of view regarding the image of Polda Metro Jaya in the success of the Street Race event which was held for the first time.

The unit of analysis in this research is the special episode of the Ancol street race event with the source dialogue that appears in Top News, Sisi Metropolitan and Primetime on Metro TV. This analysis focuses on the policy issues involved, the causes of the event, and the moral evaluation of the individuals involved in the context of the event. By analyzing the interviews, the researcher attempted to interpret the reasons behind the decision of Polda Metro Jaya to hold the street race event in Ancol.

4. Results and Discussion

This research looks at the framing of the news coverage of "Street Race Ancol" in the Metro TV news program, using Robert N. Entman's framing analysis model. The analysis was conducted to see the source's point of view on the success of the street race ancol event initiated by the Metro Police in reducing the number of illegal racing activities and embracing automotive racing lovers in the country which was summarized in the news program on Metro TV.

Some television media also made news of the Ancol Street Race event held by Polda Metro Jaya as Headline News on the daily news program on Metro TV. One of the topics that became highlights in the program was how the preparation of Polda Metro Jaya to succeed the inaugural event of "wild but official racing" in the country, and what the future effects will be after this race is held.

The program was chosen to be viewed with the aim of framing. In this case, we will analyze the show by considering four aspects of framing, namely: problem definition (define problem), causal interpretation, moral evaluation, and treatment recommendation.

4.1. Metro TV's Top News framing structure on the news of Ancol Street Race
4.1.1. News Headline: Polda Metro Jaya Will Routinely Hold Street Race

Figure 1. The Director of Traffic, Commissioner Sambodo Purnomo Yogo, at the Street Race event in the Ancol area, Jakarta, on Sunday, January 16, 2022

In this news, one of the organizers of the Ancol Street Race event, Dirlantas Polda Metro Jaya, Kombes Pol Sambodo Purnomo Yogo, explained how the preparation and flow of the wild but official race, namely Street Race Ancol, could be carried out.

Table 2. Analysis of the Street Race Program Implementation

Define Problem:	Defining the problem in this news is how Dirlantas Polda Metro Jaya prepares the flow of this wild but official race event. Of course, so that this ancol street race can be carried out smoothly and get positive support from the public and the government.
Diagnose Causes:	The source of the problem in this news is the increasing number of illegal races on public roads, which have claimed many lives. Therefore, Polda Metro Jaya initiated to facilitate lovers of two-wheeled racing which is packaged officially and professionally.
Make Moral Judgment:	With the implementation of the first Street Race program, it will continue to rotate to different locations. Dirlantas Polda Metro Jaya, kombes pol sambodo purnomo yogo said:

	"For today's event, we did open the registration slot up to 350 racers. and thank God the 350 has been fulfilled since yesterday. but until this afternoon the anemonya is extraordinary, there are still many racers who come to ask if they can compete. while we stop first because it's too much". This is why Polda Metro Jaya continues to make efforts so that illegal racers can continue to be routinely facilitated in one place.
Treatment Recommendation:	The solution offered in this news is, because of the Metro Jaya Police Street Race event, the illegal racers will stop illegal racing activities on public roads that interfere with public comfort. but the name is still in the early stages, maybe there are still illegal races on the road, of course we both urge and enforce the law if they violate.

In this episode, the framing structure displayed by Metro TV in the Top News Program is Metro TV presenting this Street Race news by interviewing the Dirlantas Polda Metro Jaya, Kombes Pol Sambodo Purnomo Yogo to find out how Polda prepared the process of implementing this Street Race event in a structured manner, by looking at various aspects, such as registration, division of racing classes, audience access, security to a proper place. With the main purpose of facilitating and educating the two-wheeled community in one place. Metro TV's broadcast emphasized the success of Polda Metro Jaya from the number of enthusiastic people and illegal racers who participated in the Street Race event in Ancol.

4.2. News Headline: Police Chief Hopes to Find Racers for Street Race

Figure 2. The Chief of Metro Jaya Regional Police, Inspector General Fadil Imran, at the Street Race event in the Ancol area, Jakarta, on Sunday, January 16, 2022.

In this news, one of the organizers of the Ancol Street Race event, Metro Jaya Police Chief Inspector General Fadil Imran, explained how the benefits of this street race event for the community or two-wheeled racing lovers to find future Indonesian racer seeds. Of course, it is associated with the government program to promote the latest Mandalika circuit for international events such as motogp.

Table 3. Analysis of the Street Race Program Implementation

Define Problem:	The definition of the problem in this news is that the Metro Jaya Police Chief sees that the ancol street race event can be a trigger to reduce illegal street racing and become a forum for finding future Indonesian racer seeds, with full support from the government and the community.
Diagnose Causes:	The source of the problem in this news is, by looking at the enthusiasm of the inaugural street race that has participated a lot, it can be interpreted that the number of illegal racing actions in Jakarta has occurred every year. This is what

	Polda Metro Jaya can do to filter the masses by making this wild but official racing event to facilitate racing lovers in each region.
Make Moral Judgment:	With the successful implementation of the first street race program, the Chief of Metro Jaya Regional Police, Inspector General Fadil Imran, stated:
	"Hopefully this can also be a place to look for seeds for future Indonesian racers. the community and ecosystem of two-wheeled racing is quite large. Jakarta alone is like this how in other places. hopefully this can be an initial trigger while giving birth to racers like Mario, who are not only on the streets, maybe they can be in Moto 3 & Moto 2 to motogp. we already have Mandalika in March starting the 2022 season, hopefully this can continue to grow.".
	Currently Indonesia has taken part in world-class racing events such as motogp and WSBK, which is expected to motivate motorsport racers in Indonesia. Hopefully this event can also continue to be present and develop in each region.
Treatment Recommendation:	The solution offered in this news is, with the existence of a wild but official racing event, namely the inaugural street race in ancol, Kapolda Metro Jaya wants wild racing lovers to be able to channel their hobbies in a proper place such as a predetermined circuit distance, and this street race event will be present in other big cities.

In this episode, the framing structure displayed by Metro TV in the Top News Program is Metro TV presenting the Street Race news by interviewing the Metro Jaya Police Chief, Inspector General Fadil Imran to explain the purpose of the Street Race event to reduce illegal racing activities that have long existed. The highlighting side of the frame in this broadcast shows that the Metro Jaya Police Chief is supported by the Head of IMI Center and several communities in making breakthroughs and efforts to eliminate illegal racing and find young racers with achievements. In addition, Metro TV also framed the police as trying to protect and listen to the aspirations of racing lovers in the country.

4.3.   News Headline: Metro Jaya Police Chief Hopes to Find Racers

Figure 3. Chairman of IMI Indonesia, Bambang Soesatyo, at the Street Race event in the Ancol area, Jakarta, on Sunday, January 16, 2022

In this news, Chairman of the Indonesian Motor Association (IMI), Bambang Soesatyo. fully supports the implementation of the inaugural Street Race event in Ancol, Jakarta by Polda Metro Jaya. Because it has succeeded in accommodating the aspirations of Indonesian racing lovers.

Table 4. Analysis of the Street Race Program Implementation

Define Problem:	Defining the problem in this news is that the Chairman of the Indonesian Motor Association (IMI) strongly supports Polda Metro Jaya in reducing illegal street racing activities. Bambang Soesatyo also sees that the ancol Street Race event can greatly boost the community's economy in the world of the automotive industry in the country.
Diagnose Causes:	The source of the problem in this report is that street racing for illegal racers often occurs, perhaps due to the lack of places and facilities in various regions to channel racing hobbies. Finally, many people do illegal racing. Now with the steps of Polda Metro Jaya in facilitating two-wheeled racing lovers. IMI as the country's automotive watchdog fully supports.
Make Moral Judgment:	With the implementation of the first street race program, IMI Chairman Bambang Soesatyo said: *"this can revive the automotive industry. both from workshop modifications, so there are so many derivatives to boost our economy. and once again on behalf of the central Indonesian motorcycle association salutes the aspirations and inspiration to be accommodated by the police chief. go ahead and keep up the spirit."* This Street Race event is an opportunity for automotive industry activists in the field of modification to develop and be seen by the world, accompanied by international events that are present in Indonesia.
Treatment Recommendation:	The solution offered in this news is, with the inspiration accommodated by the Metro Jaya Police Chief in making a Street Race event packaged as Drag Race racing. The Chairman of IMI believes that the country's automotive world will continue to grow every year, especially since the government and the police have synergized to provide the best platform for racing lovers.

In this episode, the framing structure displayed by Metro TV in the Top News Program is Metro TV presenting this Street Race news by interviewing the Chairman of the Indonesian Motor Association (IMI), Bambang Soesatyo to explain another point of view on the implementation of the Street Race initiated by the Metro Jaya Police Chief. Bambang Soesatyo assessed, in addition to reducing the action of illegal racing that has disturbed the community, this event can generate and encourage the economy in the field of the country's automotive industry. both from the modification of local workshops. The side of emphasis by Metro TV when framing when Bambang Soesatyo gave praise for the aspirations and inspiration to be accommodated by the Metro Jaya Police Chief.

4.4. News Headline: Turn Wild Racing into Legal Racing

Figure 4. Motorsport Analyst Arief Kurniawan during an interview on the preparation for the Street Race in the Ancol area, Jakarta, on Sunday, January 16, 2022

In this news, Indonesian Motorsport Observer, Arief Kurniawan. Strongly welcomes the good intentions of the collaboration between the Metro Jaya Police Chief (Inspector General Fadil Imran) and IMI Chairman (Bambang Soesatyo) to reduce the illegal racing that has often occurred in big cities with a solution to accommodate illegal racers with a more proper place.

Table 5. Analysis of the Street Race Program Implementation

Define Problem:	The definition of the problem in this news is that Indonesian Motorsport Observer sees this Street Race ancol event as a good first step to reduce illegal street racing, such as those in 39 illegal racing points in the Jabodetabek area.
Diagnose Causes:	The source of the problem in this news is that the effects of this illegal racing action have greatly disturbed public order, which is very worried about accidents or criminality and the general public cannot anticipate it.
Make Moral Judgment:	With the implementation of the first Street Race program, Motorsport Observer Arief Kurniawan said: *"If it turns out that today's event can accommodate illegal racers then it is very positive. if there were no reports of illegal races last night, because they were preparing to perform in ancol today, then that is already one sign of the results desired by the police chief. because this first event is still a trial."* Because the Street Race event was made in a good direction to accommodate not legalize (illegal racing). There are still some regulations. because this is also still not legalizing this as a championship, only as a festival.
Treatment Recommendation :	The solution offered in this news is, we should appreciate the good intentions of the Metro Jaya Police Chief and IMI Center. so that this Street Race race will actually become one of the entries in the IMI calendar. because IMI has a drag bike event calendar that is already running. So the goal of this event can make young racers become professional drag bike racers. And this Street Race will be a spectacle or a sustainable drag bike festival.

In this episode, the framing structure displayed by Metro TV in the Metro Pagi Primetime Program is Metro TV presenting this Street Race news by interviewing Motorsport Observer, Arief Kurniawan to explain another point of view on the implementation of the Street Race initiated by the Metro Jaya Police Chief. Arief saw, from that side, the racing event from this initial stage, deserves appreciation for the good intentions of the Kapolda and also the Chairman of IMI. Because who knows with this containerized, the first education in safety includes racing, supervision, the crowd can be followed. if this has been created, hopefully in the future like those abroad will become drag bike festivals that can be a spectacle. The highlighting side of the framing by Metro TV is how motorsport observers agree with the activities of Polda Metro Jaya with the Goals or objectives explained by the Kapolda. But Arief only agrees to this Street Race activity only to accommodate not legalize, because there are still several regulations that need to be reviewed.

4.5. News Headline: Wild Racing, Once Disbanded Now "Escorted" by Police

Figure 5. Motorcycle Community Representative Wahyu Kandacong during an interview on the plans for the second Street Race in the BSD area, Tangerang, on Monday, January 24, 2022

In this news, one of the representatives of the motorcycle community, Wahyu Kandacong. Seeing Street Race as a solution and a very fitting initiative from the Kapolda Metro Jaya father to reduce illegal racing, due to the lack of containers provided to channel two-wheeled racing hobbies.

Table 6. Analysis of the Street Race Program Implementation

Define Problem:	The definition of the problem in this news is that one of the Motorcycle Community Representatives sees the first Street Race series event in Ancol which has gone well to reduce illegal racing. What was previously prohibited by the police can now be nurtured and facilitated.
Diagnose Causes:	The source of the problem in this news is, due to the lack of a proper place or place, making this action close the jaya raya that has been done for a long time. Therefore Wahyu assessed the solution and a very fitting initiative from the Kapolda Metro Jaya to reduce wild racing.
Make Moral Judgment:	With the implementation of the first Street Race program, Motorcycle Community Representative, Wahyu Kandacong said: *"This is a very fitting solution and initiative from Mr. Kapolda Metro Jaya to reduce illegal racing, we are racing wildly because there is no container provided, no more road closures, no more races that do not wear complete attributes such as helmets, jackets and shoes".* Because the Street Race event is already running, it is hoped that the wild racing action that disturbs the community and closes the road will begin to be abandoned. Because the police have now facilitated a racing training ground.
Treatment Recommendation:	The solution offered in this news is, with this Street Race, Polda Metro Jaya opens opportunities and accommodates for illegal racers to use this event as a practice without closing the highway, and always wearing complete driving attributes.

In this episode, the framing structure displayed by Metro TV in the Sisi Metropolitan Program is Metro TV presenting this Street Race news by interviewing one of the motorcycle community representatives, Wahyu Kandacong to explain another point of view on the implementation of the Street Race initiated by the Metro Jaya Police Chief.

Wahyu saw that the inaugural Street Race event in Ancol was successfully held and provided the best experience to participate in the event. Wahyu assessed that Polda Metro Jaya succeeded in providing a proper place for two-wheeled racing lovers who used to often carry out their actions by closing roads and disturbing the community. Besides, it also provide education in terms of driving completeness. The side of the framing

emphasis by Metro TV is how the motorcycle community representatives are very enthusiastic about participating in the Street Race event in Ancol and other Street Races in different cities. Because this Street Race or drag race activity was once banned, it is now guarded to be accommodated.

5. Conclusion

Based on the review of studies that have been conducted regarding "Ancol Street Race News" in Metro TV broadcasts using qualitative descriptive analysis and analyzed through the Robert N. Entman model framing device, the following conclusions can be drawn:

The focus of this research is how Metro TV, makes the emphasis of framing in the reality of the construction of the news of the Prime Street Race in Ancol, North Jakarta. The news framing of this Street Race, that the street race event, which was initiated by the Metro Jaya Police Chief, received support and appreciation from various parties, ranging from the Chairman of the Indonesian Motor Association (IMI), Motorsport Observers to the Motorcycle Community. Metro TV as a mass media played an important role in shaping the public's view of this event through its various broadcast programs. The media is shaping a positive image of Polda Metro Jaya's efforts to eliminate illegal races that have disrupted public order. By managing the emphasis and presentation of information, the media also played a role in changing the perception of the Perdana Street Race event into an initiative that was appreciated and supported by various groups.

Framing by Metro TV is more towards supporting Street Race activities by Polda Metro Jaya, by making broadcasts in various news programs, just to see the source's point of view from various aspects. To display the reality that provides a positive view, such as the preparation, implementation and the effects and benefits of the event. The absence of sources who gave negative responses reinforced that Polda Metro Jaya had succeeded in making a new breakthrough in overcoming the old problem of wild racing. Through the use of this positive framing framework, it succeeds in constructing a narrative that supports police actions in overcoming the wild races that often occur.

However, from a different perspective, framing analysis reveals the potential to emphasize only positive aspects. Some questions may arise, such as whether this framing ignores the potential legal issues that may be associated with street racing events, whether any modification regulations will be subject to change, and whether the Street Race will be completely illegal. The statement will definitely be there, but with the framing done by Metro TV by featuring sources who support this Street Race event, it can represent that this event can get more positive responses from the public.

Therefore, the conclusion can be drawn that the news about the street race event in Ancol is an example of how the mass media is able to shape views and interpretations of an event through the use of the chosen framing framework. It is important for readers to develop a critical and in-depth understanding of the news, and consider various points of view to get a more complete and balanced picture.

6. References

Arifin, R. (2021). *Balapan liar makan korban jiwa kapolda metro jangan sampai air mata ibumu menetes*. Detik Oto.

Cangara, H. (2010). *Pengantar Ilmu Komunikasi*. PT Raja Grafindo Persada.

Djamal, H., and Fachruddin, A. (2011). *Dasar-dasar penyiaran: sejarah, organisasi, operasional, dan regulasi* (1st ed.). Prenada Media Grup.

Effendy, O. U. (2019). *Ilmu Komunikasi Teori dan Praktek*. Remaja Rosda Karya.

Elvras Jaya, D. (2019). Analisis Framing Pemberitaan Kasus Korupsi E-KTP Oleh Setya Novanto di CNN Indonesia.com dan VIVA.co.id. *Ilmu Komunikasi*.

Eriyanto. (2017). *Analisis Wacana pengantar Analisis Teks Media*. LKIS.

Huda, L. (2023). Hari Ini Polda Metro Kembali Gelar "Street Race", Simak Jadwal dan Lokasinya. *Kompas.Com*.

Ikbar, Y. (2012). *Metode Penelitian Sosial Kualitatif*. Refika Aditama.

Maulina, R. (2022). *Presentasi Diri Remaja Dalam Aksi Balap Liar Di Kawasan Taman Rimba Jambi*. Universitas Sriwijaya.

Moleong, L. J. (2017). *Metodologi Penelitian Kualitatif*. PT. Remaja Rosdakarya.

Muhammad, I., Atmaja, S., and Setiyowati, E. (2017). Obyektivitas Televisi Dalam Pilkada DKI Jakarta 2017. *Inter Komunika: Jurnal Komunikasi*, 2(1), 82–100.

Mulyana, D. (2015). *Analisis Framing Konstruksi, Ideologi, dan Politik Media.* LKIS.

Nurudin. (2013). *Pengantar Komunikasi Massa*. Rajawali.

Oramahi, H. A. (2015). *Jurnalistik Televisi*. Erlangga.

Prabowo, K. W. (2021). *Metro TV Menjadi Stasiun Televisi Swasta dengan Indeks Kualitas Program Tertinggi*. Medcom.Id.

Pradana, F. C., and Anggraini, R. (2022). Analisis Framing Pemberitaan "Jokowi 3 Periode" Dalam Portal Berita Online. *Inter Komunika: Jurnal Komunikasi*, *VII*(2), 52–68.

Pradita, I. G. M. S. P., and Surata, I. N. (2019). Penanggulangan Balapan Motor Liar Di Wilayah Hukum Kepolisian Resor Buleleng. *Hukum*, *7*.

Rahadyanto, Y. D. (2014). *Upaya dan Kendala Polisi Dalam Menanggulangi Tindak Pidana Perjudian Balap Motor Liar di Kabupaten Sleman*. Universitas Atma Jaya Yogyakarta.

Rayhan, T. M. (2020). Analisis Framing Seputar INews Siang RCTI Segmen "Pilihan Indonesia 2019. *Journal of Creative Communication*, 2, 2.

Riauan, M. A. I. R., Qurniawati, E. F., Aslinda, C., and Aziz, A. (2020). Kontruksi Realitas pada Pesan Politik Calon Walikota Pekanbaru di Riau Pos. *Communication*, *5*(1).

Romli, K. (2016). *Komunikasi Massa*. Grasindo.

Sobur, A. (2012). *Analisis teks media*. Remaja Rosdakarya.

Sugiyono. (2016). *Memahami Penelitian Kualitatif*. CV ALFABETA.

Suharyanti, N. P. N., and Sutrisni, N. K. (2020). Strategi Pencegahan Dan Pemberantasan Aksi Balapan Liar Di Kalangan Remaja. *Hukum*, 2.

Tupani, D. (2020). *Nielsen covid 19 tingkatkan jumlah penonton televisi*. Media Indonesia.

Wazis, K. (2012). *Media Massa dan Konstruksi Realitas*. Aditya Media Publishing.

West, R., and Turner, L. H. (2013). *Pengantar Teori Komunikasi Analisis Dan Aplikasi Edisi 3 Jilid 1*. Salemba Humanika.

Copyrights